

	ORIGINALITY	CREATIVE EXPRESSION	ORGANIZATION & MECHANICS	INTEGRATION OF ELEMENTS
4	<ul style="list-style-type: none"> <li>Writing and illustrations are based on an original idea or uncommon theme.</li> <li>Writing and illustrations include certain elements of originality – a unique voice or unexpected outcome, for example.</li> </ul>	<ul style="list-style-type: none"> <li>Writing and illustrations are expressive, including figurative language and detailed descriptions that engage the reader.</li> </ul>	<ul style="list-style-type: none"> <li>Plot is well-developed with a beginning, middle, and end.</li> <li>Writing is well organized and unified from start to finish, with effective transitions.</li> <li>Writing style and content generally meet the needs of the audience.</li> <li>Tone is appropriate and enhances the writing.</li> <li>Sentences are carefully crafted to create fluidity, interest, and variety.</li> <li>Writing demonstrates understanding of grammatical conventions, appropriate for the age-level of the writer.</li> </ul>	<ul style="list-style-type: none"> <li>Illustrations amplify the story and are a major tool for telling the story.</li> <li>Illustrations have been created with great care.</li> <li>Illustrations are appropriate to content and mood.</li> <li>Illustrations are engaging and enhance the writing.</li> </ul>
3	<ul style="list-style-type: none"> <li>Writing and illustrations are based on an original idea or include elements of originality.</li> </ul>	<ul style="list-style-type: none"> <li>Writing and illustrations are expressive, include some figurative language and detailed description.</li> </ul>	<ul style="list-style-type: none"> <li>Plot is generally well-developed.</li> <li>Writing is generally organized and unified.</li> <li>Writing demonstrates some awareness of audience needs.</li> <li>Effective transitions are used, but there may be lapses.</li> <li>Sentences are effective with some variety.</li> <li>One or two distracting grammatical or word choice errors</li> </ul>	<ul style="list-style-type: none"> <li>Illustrations enhance the story and are a tool for telling the story.</li> <li>Illustrations have been created with some care.</li> <li>Illustrations are generally appropriate to the content and mood.</li> <li>Illustrations enhance the writing.</li> </ul>
2	<ul style="list-style-type: none"> <li>Some evidence of original thought is present, but may be based on a common theme, without elements of originality.</li> </ul>	<ul style="list-style-type: none"> <li>Writing and illustrations include some descriptive words and efforts at figurative language, but need improvement to engage the reader.</li> </ul>	<ul style="list-style-type: none"> <li>Plot is not consistently well-developed.</li> <li>While coherent, does not demonstrate and understanding of the audience's need for logic and order.</li> <li>Some transitions are awkward.</li> <li>Sentence structure is generally simple.</li> <li>Several distracting grammatical and word choice errors.</li> </ul>	<ul style="list-style-type: none"> <li>Illustrations loosely fit the writing.</li> <li>Illustrations show some evidence of the writer being hurried or disinterested.</li> </ul>
1	<ul style="list-style-type: none"> <li>Writing and illustrations feel like a retelling of a common theme.</li> </ul>	<ul style="list-style-type: none"> <li>Writing and illustrations are very simple and lack creative enhancements that engage readers.</li> </ul>	<ul style="list-style-type: none"> <li>Plot is unclear and/or not developed.</li> <li>Lacking organization, therefore hard for the reader to understand.</li> <li>Sentences are simple or fragmented.</li> <li>Numerous grammatical and word choice errors.</li> </ul>	<ul style="list-style-type: none"> <li>Illustrations appear to be an afterthought as they lack detail and craft.</li> <li>Illustrations do not fit the writing.</li> <li>Illustrations appear to be copied or traced.</li> </ul>