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.1	ORIGINALITY	CREATIVE EXPRESSION	STORYTELLING	GRAMMAR, USAGE, & MECHANICS
4	<ul> <li>Writing is based on an original idea or uncommon theme.</li> <li>Writing includes certain elements of originality – a unique voice or unexpected outcome, for example.</li> </ul>	Writing is expressive, including figurative language and detailed descriptions that engage the reader.	<ul> <li>Plot is well-developed with a beginning, middle, and end.</li> <li>Writing is well organized and unified from start to finish, with effective transitions.</li> <li>Writing style and content generally meet the needs of the audience.</li> <li>Tone is appropriate and enhances the writing.</li> <li>Sentences are carefully crafted to create fluidity, interest, and variety.</li> </ul>	<ul> <li>Writing demonstrates an understanding of grammatical conventions.</li> <li>Sentence structure is varied as appropriate.</li> <li>Careful work choice enhances the writing.</li> </ul>
3	Writing is based on an original idea or includes elements of originality.	Writing is expressive, include some figurative language and detailed description.	<ul> <li>Plot is generally well-developed.</li> <li>Writing is generally organized and unified.</li> <li>Writing demonstrates some awareness of audience needs.</li> <li>Effective transitions are used, but there may be lapses.</li> <li>Sentences are effective with some variety.</li> </ul>	<ul> <li>Writing demonstrates some understanding of grammatical conventions, with few lapses.</li> <li>Some careful word choices are evident.</li> </ul>
2	Some evidence of original thought is present, but may be based on a common theme, without elements of originality.	Writing includes some descriptive words and efforts at figurative language, but need improvement to engage the reader.	<ul> <li>Plot is not consistently well-developed.</li> <li>While coherent, does not demonstrate and understanding of the audience's need for logic and order.</li> <li>Some transitions are awkward.</li> <li>Sentence structure in generally simple.</li> </ul>	<ul> <li>Numerous grammatical errors or sentences that are uniform and simple.</li> <li>A few careful word choices may be evident.</li> </ul>
1	Writing feels like a retelling of a common theme.	Writing is very simple and lacks creative enhancements that engage readers.	<ul> <li>Plot is unclear and/or not developed.</li> <li>Lacking organization, therefore hard for the reader to understand.</li> <li>Sentences are simple or fragmented.</li> </ul>	Due to a lack of understanding of grammatical conventions and/or poor word choices, the writing is difficult to understand.